

New Swan Enterprises win T-20 Cricket League Tournament Organized by CICU



CICU organized T20 Cricket League Tournament which commenced 06-10-2013. New Swan Enterprises (Team-1) won the final match played on 23-02-2014 by 4 runs and 2 wickets against Deepak Fasteners Limited. The tournament sponsored by Big-Ben Exports, New Swan Group and Sangeeta Steel Corporation, saw lots of good performances. A lot of enthusiasm was seen amongst city youngsters for league matches which were played at cricket ground SCD Government College for Boys, Ludhiana.

Avtar Singh, President CICU, said "Sports are integral part of corporate team building and motivation. CICU endeavors to build up team spirits and develop expertise so as to help, support and grow corporate business to achieve new heights."

Upkar Singh Ahuja, General Secretary CICU, said that cricket is a popular sport in the country. "CICU is proud to host first ever Corporate T-20 Cricket League Tournament."

Eight teams comprising New Swan Enterprises team -1 & team-2, Spice Cube, Asian Cranes, Sovereign Exports, Deepak Fasteners, Big-Ben Exports and Star Carz, participated in the tournament which were divided into two groups. Each team played three league matches and the final was played on 23/02/2014 between New Swan Enterprises team-1 and Deepak Fasteners Ltd. Sh. O.P. Munjal, Chairman, Hero Cycles Limited, presented awards to the winners.

Winner's New Swan Enterprises (team-1) was given the trophy while runners up team Deepak Fasteners Ltd. was also awarded. Best all rounder trophy to Mr. Chetandeep of Deepak Fasteners Ltd., Best Bowler trophy to Mr. Parminder Singh of New Swan Enterprise team-1, Best Batsman trophy to Mr. Amit Mehindiratta of New Swan Enterprise team-1 was also awarded.

This tournament was a fun filled and awesome experience for the audience. Thrilling moments were enjoyed by friends and relatives of teams by boosting the morale of participating teams, encouraging and cheering up players at the cricket ground.